

# PRICK

THE WORLD'S FIRST FREE TATTOO AND PIERCING LIFESTYLE MAGAZINE

## PRINT SPECIFICATIONS

### FULL PAGE

Size: 10" x 12"

### HALF PAGE VERTICAL

Size:  
4.75" x 12"

### HALF PAGE HORIZONTAL

Size: 10" x 5.833"

### QUARTER PAGE

Size:  
4.75" x 5.833"

### 1/8 PAGE

Size:  
4.75" x 2.833"

Full Page: 10" w x 12" h [no bleed]  
1/2 Page Vertical: 4.75" w x 12" h  
1/2 Page Horizontal: 10" w x 5.833" h  
1/4 Page: 4.75" w x 5.833" h  
1/8 Page: 4.75" w x 2.833" h

## ADVERTISING RATES

AD SIZE	COLOR	B&W
Back Page	\$1,000	N/A
Full Page	\$800	\$500
1/2 Page	\$450	\$300
1/4 Page	\$300	\$200
1/8 Page	\$150	\$100
Ad Design Fee	\$50	\$50

## WEBSITE AD RATES

Banner Size	1 Month	3 Months
1/4 Banner (120x60)	\$20	\$45
Standard (468x60)	\$50	\$120
Vertical 1/4 page (165x350)	\$50	\$120

<b>FREQUENCY</b>	Monthly (12 times per year)
<b>ISSUE COST</b>	FREE
<b>SIZE</b>	11" x 13"
<b>PUBLISHER</b>	CDB Enterprises
<b>ESTABLISHED</b>	September 2000
<b>MARKET</b>	Major Markets in USA
<b>CIRCULATION</b>	30,000
<b>READERSHIP</b>	60,000
<b>AD CONFIRMATION DATE</b>	15th of month
<b>AD MATERIALS DUE</b>	18th of month

## AD DELIVERY SPECS

1. Disc Specifications: CD-R, Macintosh format.
2. Images in TIFF, PDF, EPS, or JPEG formats are accepted. Images must be saved at a resolution of at least **170 dpi**.
3. Color images in CMYK format. Black & White images in greyscale format.
4. We can create an ad for you at an additional charge (\$50 Ad Design Fee).
5. Please make all checks payable to: **CDB Enterprises**
6. By E-Mail: Send ads to [ads@prickmag.net](mailto:ads@prickmag.net)  
Ads larger than 9MB need to be sent via FTP.  
Contact us for server information.

## CONTACT US

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